

# Justin Allison

 jballison.com

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## EDUCATION

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### Bachelor of Science

Integrated Marketing Communications  
The University of West Alabama  
Livingston, AL  
Graduation Date: May 2022  
GPA: 3.4

## SOFTWARE / SKILLS

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### Adobe Creative Cloud

Photoshop, InDesign, Illustrator

### Video Editing

Davinci Resolve

### Web Design

WordPress, Divi

### Strong Writing Skills

Press and News Releases and GameRecaps

### Microsoft Office Suite

PowerPoint, Word, Excel

### Social Media Platforms

Instagram, Facebook, Youtube, Twitter, LinkedIn

### Photography

### Basketball Coaching

## LEADERSHIP / HONORS

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### Blue Key Honor Society

Spring 2021 - Present

### West Alabama Scholar Athlete

Spring 2022

### Men's Basketball Captain

Fall 2021 - Present

### Student - Athlete Advisory Committee (SAAC)

Fall 2019 - Present

### Gulf South Conference (GSC) Regular Season Champions

Spring 2022

### GSC Winter Academic Honor Roll

Fall 2019 - Present

### GSC All-Tournament Team

Spring 2022

### Sigma Chi Fraternity

Spring 2018

## WORK / EXPERIENCE

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### Athletic Communication Intern

January 2021 - Present

- Record game film for football highlights
- Record football interviews
- Create highlight films after football games
- Run ads through livestream at baseball/softball games
- Use Production Truck software
- Write sports blogs

### Nike Basketball Camp Coach

July 2019 - Present

- Coach around 8-10 athletes from grades 8th-12th
- Coach individual skills to athletes
- Write player evaluations
- Teach athletes life skill sets in a classroom environment
- Helps with registration
- Decide awards for athletes

### Birmingham Southern Basketball Coach

July 2019 - Present

- Coach ages 10-16 year olds
- Coach drills to athletes
- Runs scoreboard for 3 on 3 competitions
- Referees for 5 on 5 games
- Decide awards for athletes
- Created social media posts for Instagram account
- Created flyers for upcoming camps
- Wrote press releases about camps

### Alabama 6A/7A Football

Sept. 2014 - Dec. 2018

- Recorded live stats in a game book
- Recorded interviews with head coaches after games
- Recorded game film
- Assistant director with any other needs